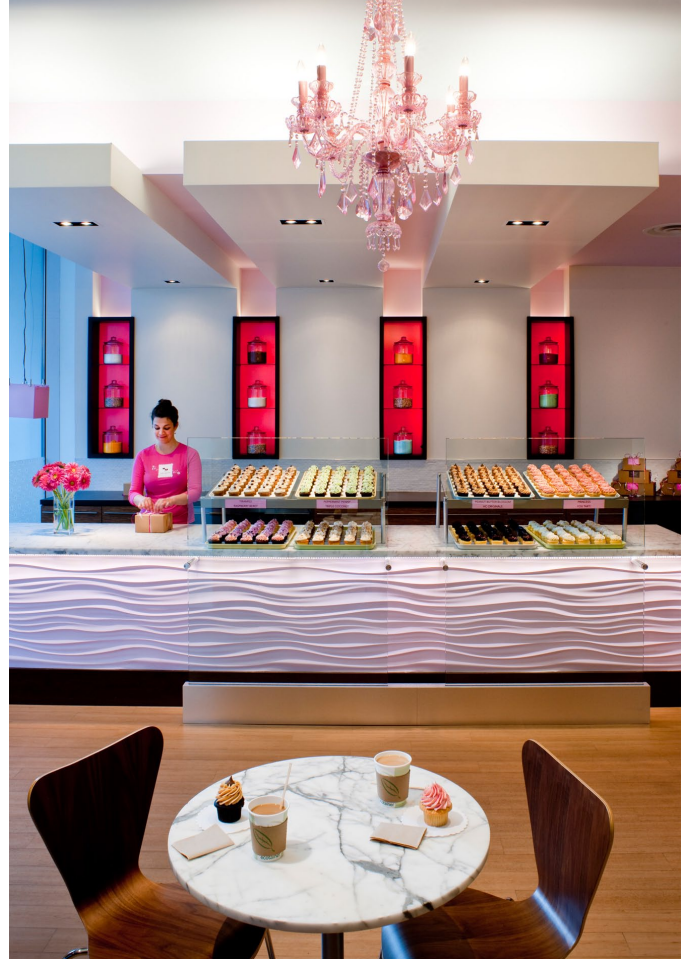


Hello Cupcake
Washington, DC
1,000 square feet

Retail
Interior Architecture
Renovation

A gourmet cupcake bakery offers a sophisticated twist on an old-fashioned classic through its boutique design. The 1,000-square-foot retail space accommodates storefront display, a sales area, seating, a baking kitchen and a finishing area at the rear. Gently sculpted gypsum panels, reminiscent of frosting swirls, adorn the face of the marble counter and provide a metaphoric counterpoint to the rectilinear geometries of the contemporary design. The branded environment complements the retailer's products to create a seamless experience for the customer.



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