

## Midtown Row Development | Williamsburg, VA



**410,000 Square Feet**

**New Construction**  
**Retail**  
**Multi-Family Residential**  
**Master Planning**

Midtown Row Development is a new and unique mixed-use development in Williamsburg, VA, redeveloping the former Williamsburg Shopping Center to create a new retail, residential and entertainment district in the heart of Williamsburg. The project includes four new mixed-use buildings totaling appx. 350,000 SF of residential and amenity space and over 60,000 SF of ground floor retail space. The development accommodates 640 beds of student housing. Activated brick and glass storefront retail podiums support pre-fabricated modular residential construction above. Above the retail level buildings will be clad with fiber cement panels of varying textures and colors. This project has received preliminary master planning and architectural design approvals from the City of Williamsburg Architectural Review Board, Planning Board and City Council.



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